

For Immediate Release

NSK INC RECOGNIZED FOR SUSTAINABILITY EFFORTS

We received rave reviews from Earthworm Inc. for Our recycling and conservation efforts in 2009

NSK Inc, has been recognized by [Earthworm Inc.](#) for our recycling efforts over the course of the 2009 calendar year. Based in Somerville, MA, Earthworm Inc. specializes in recycling office waste materials and implementing corporate recycling programs. NSK Inc and Earthworm began a partnership in 2009 to increase the sustainability of NSK Inc's Boston office.

Over the course of a year, NSK Inc completely revamped their recycling program and made numerous positive contributions to the environment. [NSK Inc](#) reduced their carbon footprint (the total amount of greenhouse gas emissions caused by an organization) by 1.79 metric tons. Almost two tons of carbon was saved from being released into the atmosphere through NSK's green initiative, helping to reduce their carbon footprint and reducing environmental impact.

In addition to lowering carbon emissions, NSK Inc also saved 180 pounds of bottles and cans, roughly 2400 pounds of paper (the equivalent of 20 trees), and recycled 390 pounds of electronics equipment. According to [Tim Lasonde](#), the President of NSK Inc, "Being green fits within NSK's mission of helping companies use technology to grow their businesses so that they are more efficient and productive. If we can show success and savings within our own organization, we can also help others achieve similar goals."

NSK Inc's efforts towards an eco-friendly business don't stop with the Earthworm partnership. [Nancy Keddy](#), Founder and CEO of NSK Inc, believes that the efforts are an ongoing event. "We must always be improving our processes and considering their impact on the environment." In addition to the Earthworm program, NSK is currently transitioning their billing system to be paperless. Keddy says, "We are forward thinkers, so recycling is a must."

About Earthworm Inc.

Earthworm seeks to conserve natural resources by promoting the recycling of office waste materials. We promote recycling by operating both small and large scale commercial recycling programs, and by serving as an educational resource to the public. This combination of hands-on experience and environmentalism enables Earthworm to be a pioneer in offering sustainable, workplace recycling programs. For more information, please visit www.earthwormrecycling.org.